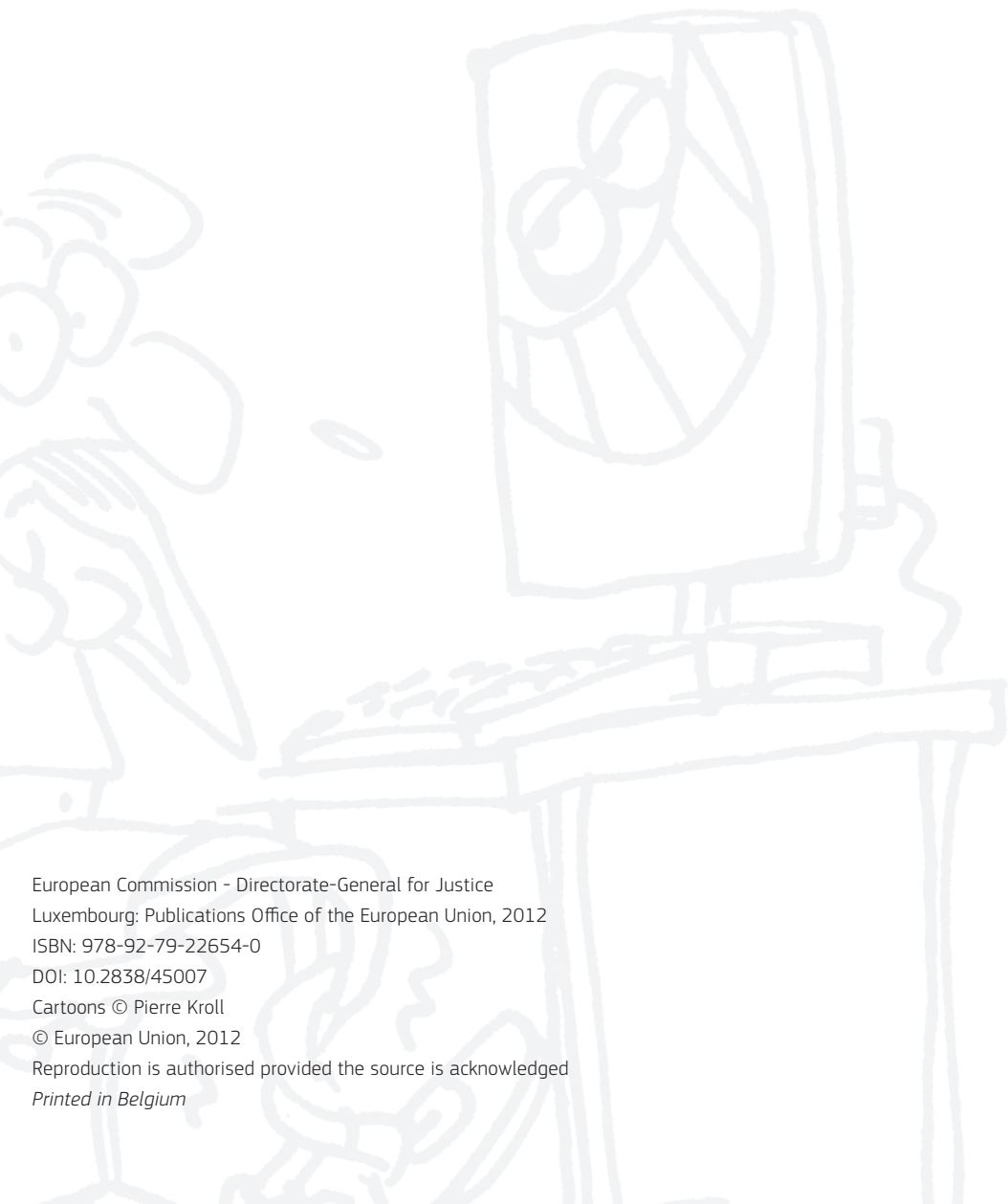


**TAKE CONTROL
OF YOUR PERSONAL DATA**



European Commission - Directorate-General for Justice

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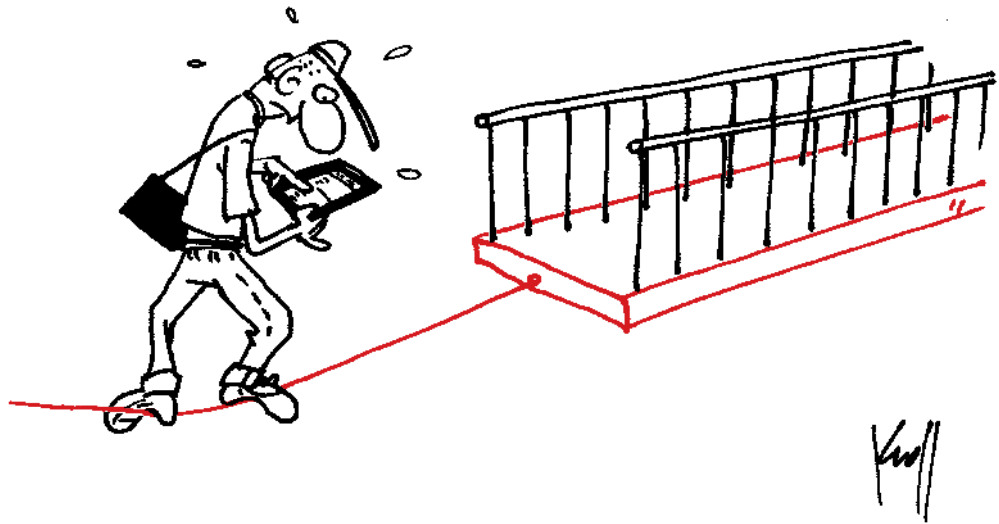
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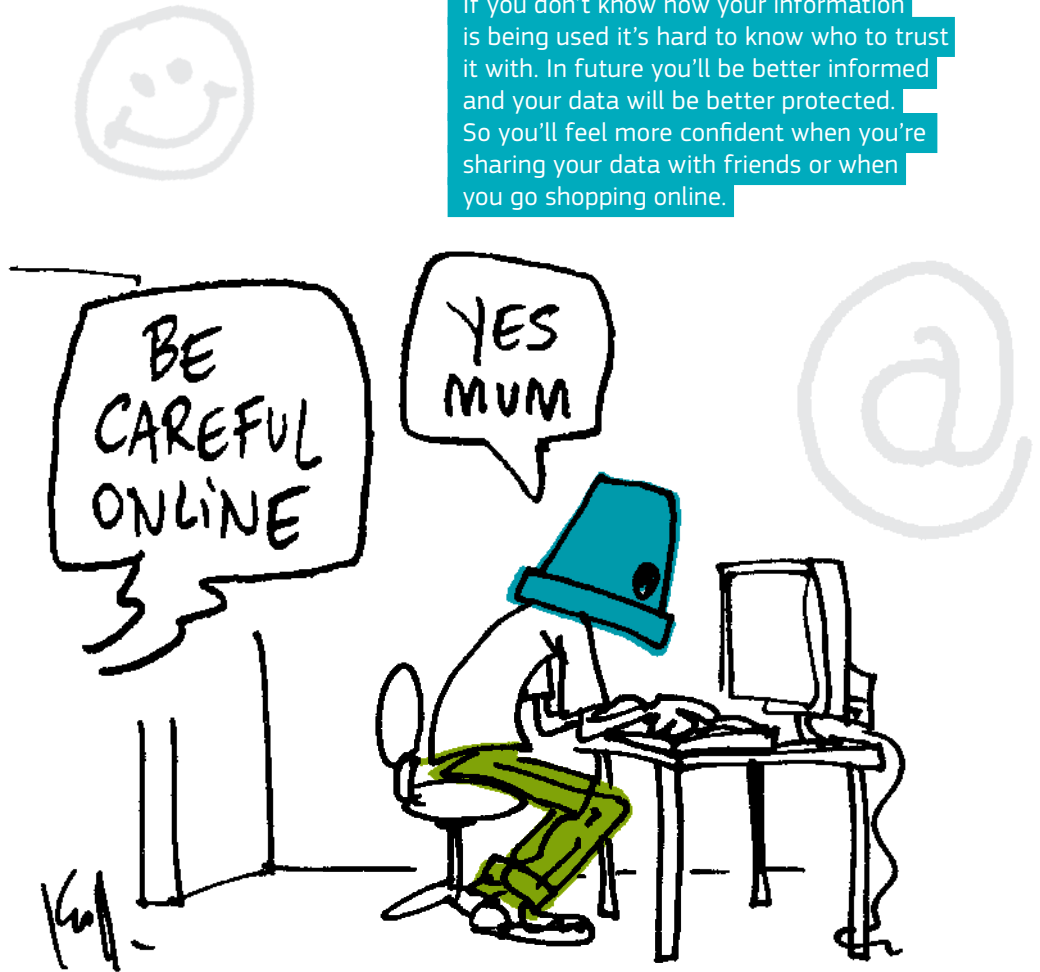
BEFORE THE LAW AFTER THE LAW



Every time you go online you share information about yourself. And the more you do online the more important it is that you and your personal data are protected. The EU is proposing changes that will strengthen your protection online. The new EU laws are designed to put you in control of your own information and safeguard your right to personal data protection.

Who can you trust?

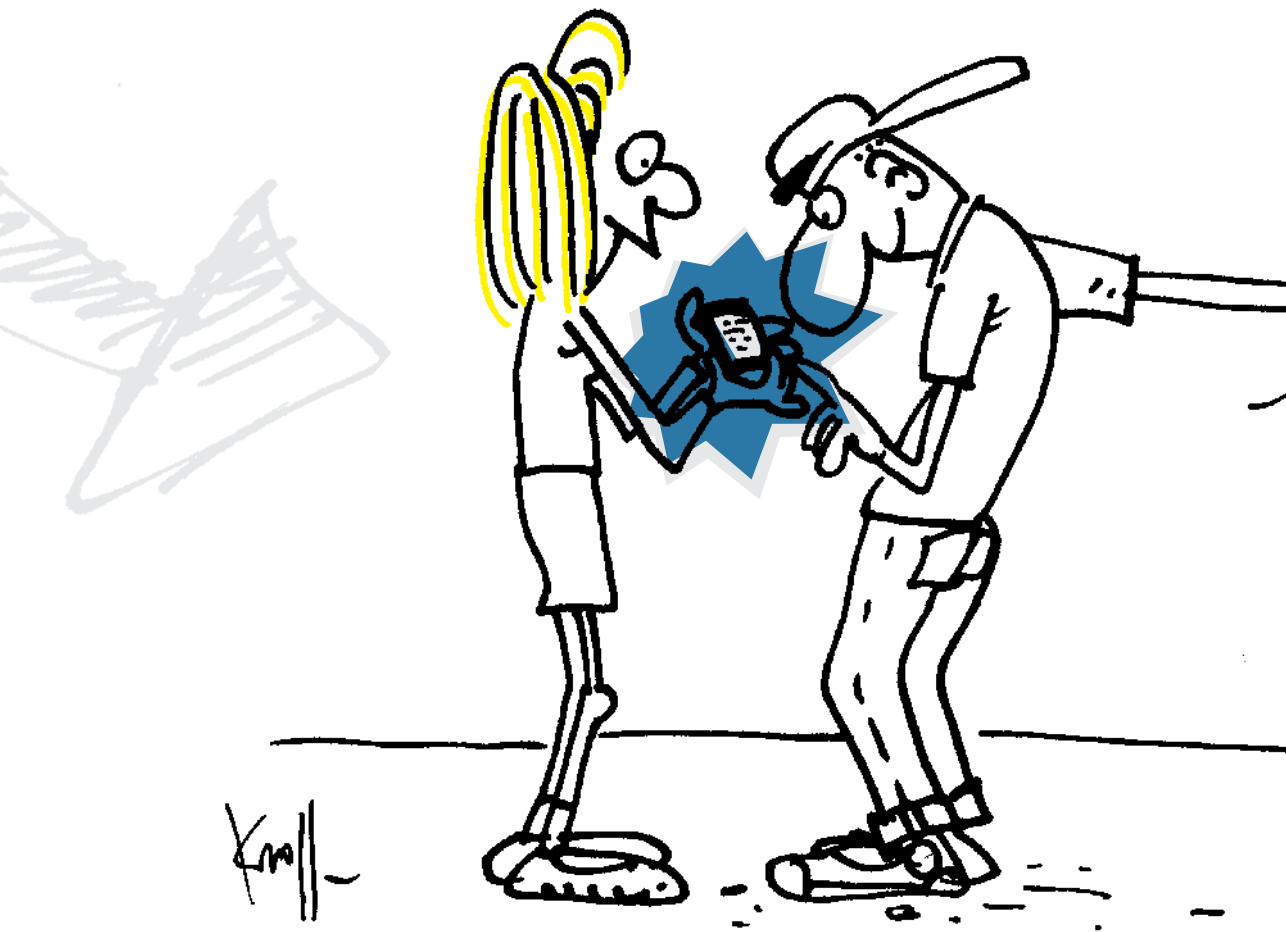
If you don't know how your information is being used it's hard to know who to trust it with. In future you'll be better informed and your data will be better protected. So you'll feel more confident when you're sharing your data with friends or when you go shopping online.

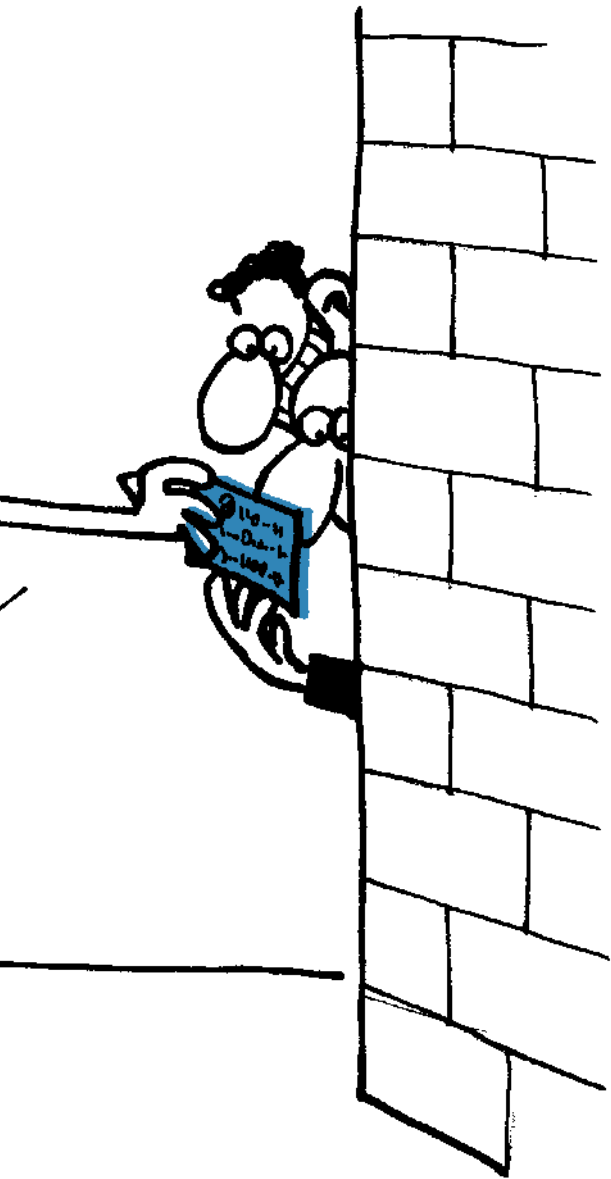




Putting you back in control

Under the new laws, you'll have more control over what happens to your data. And you'll know where to go and who to talk to if you're not happy.



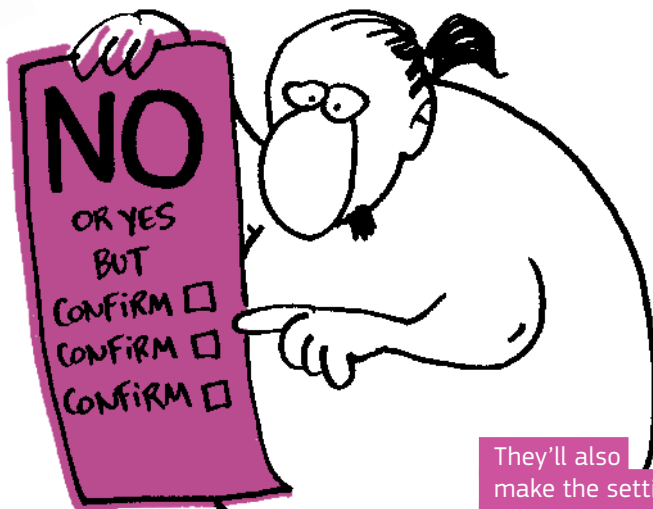


Giving your permission and understanding why

In future you will know better how your data is being used and when your permission is required, you'll be asked to give it explicitly. If you're not happy you'll be able to change your mind. Everything will be explained clearly so you understand the decisions that you're making.

One set of rules

They'll give the same protection to your personal data everywhere in the EU. Your data will also be protected outside the EU. So you'll have a high level of protection regardless of where your personal data is stored or handled. Good news for you, for businesses, and for the economy.



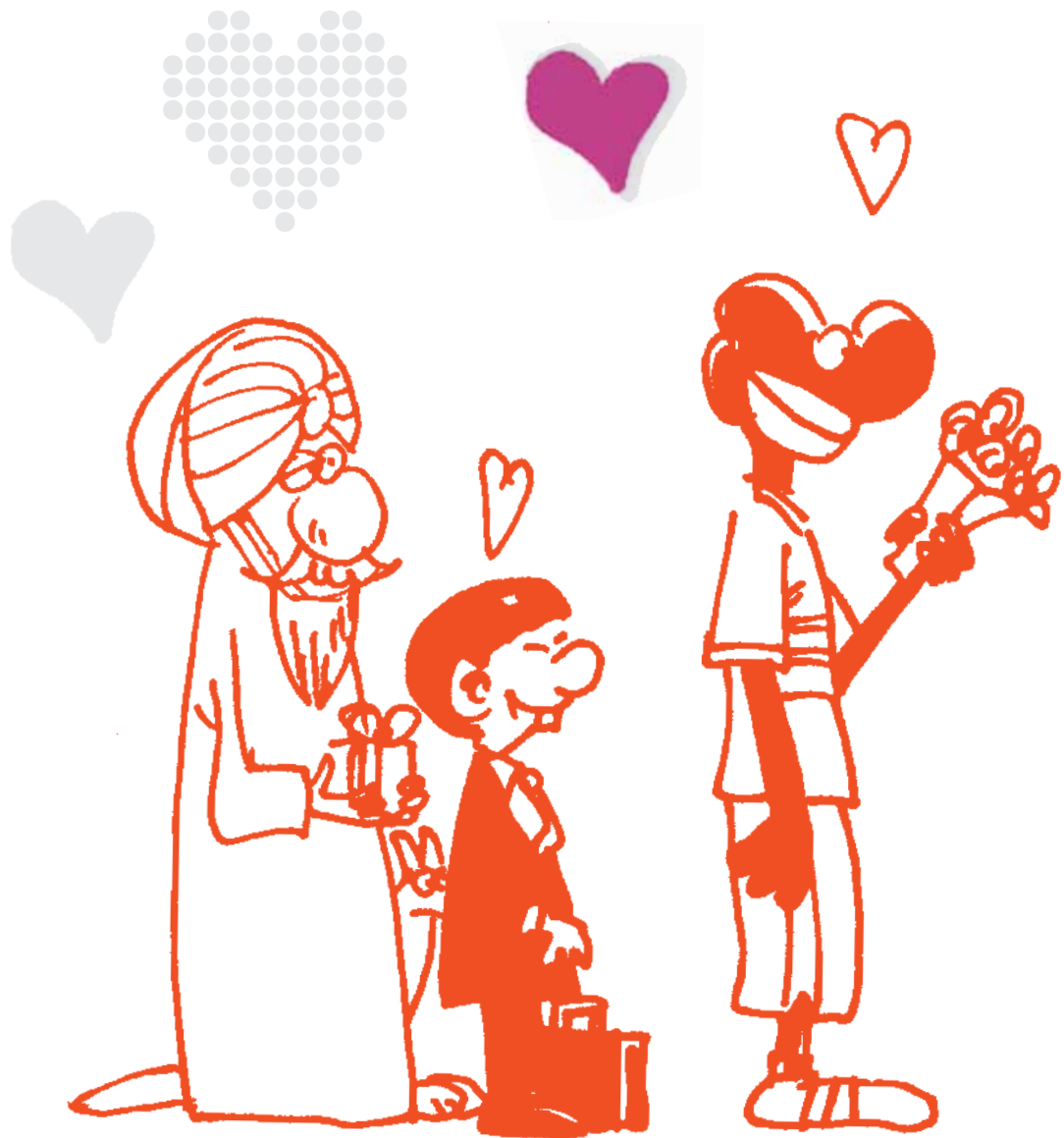
Designed to protect your privacy

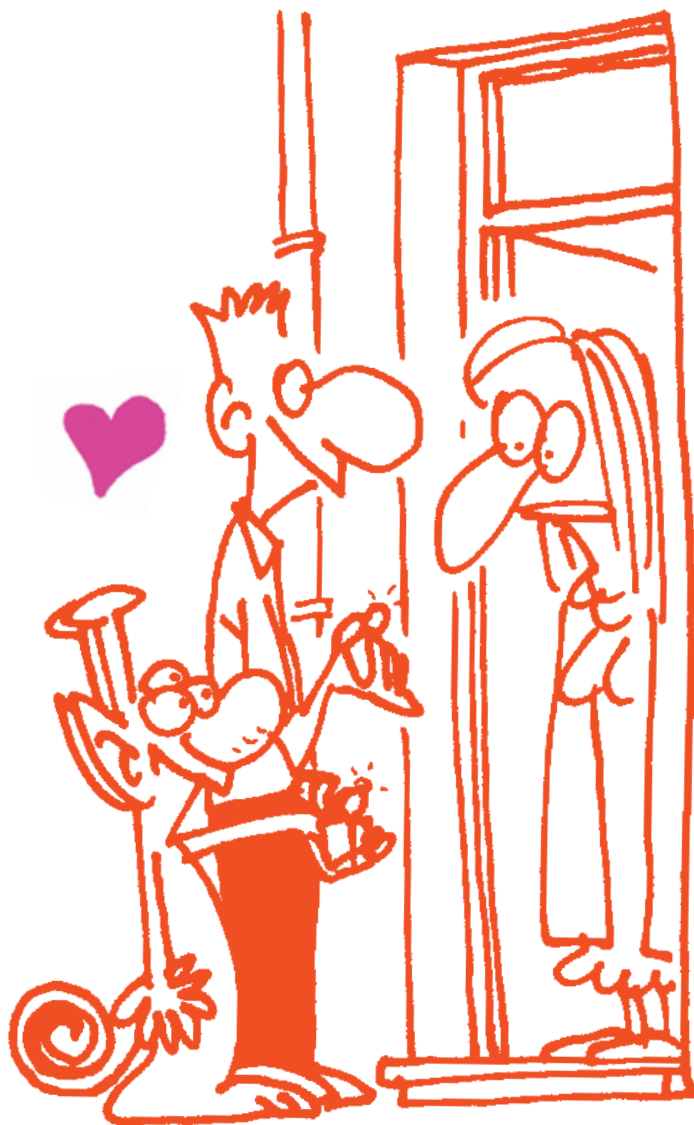
They'll also make the settings of all sites privacy-friendly. So when using a social network you'll know that your data is protected unless you decide to change the privacy settings yourself.



What if you just want to be forgotten?

It's not always easy to permanently delete your personal information after you've shared it. With the new rules it'll be much easier to take your data back. And to easily remove it completely and give it to another service provider, if that's what you decide.

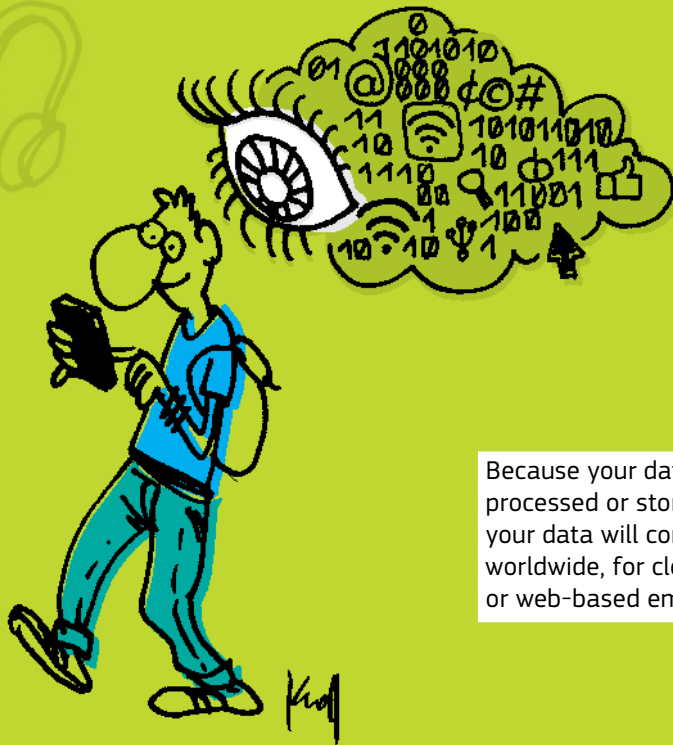




HOW DID YOU
KNOW I'M
SINGLE?

IT'S ONLY
BEEN AN
HOUR

Kool



Protecting your data worldwide

Because your data is often collected, processed or stored outside the EU, your data will continue to be protected worldwide, for cloud computing or web-based email, for example.

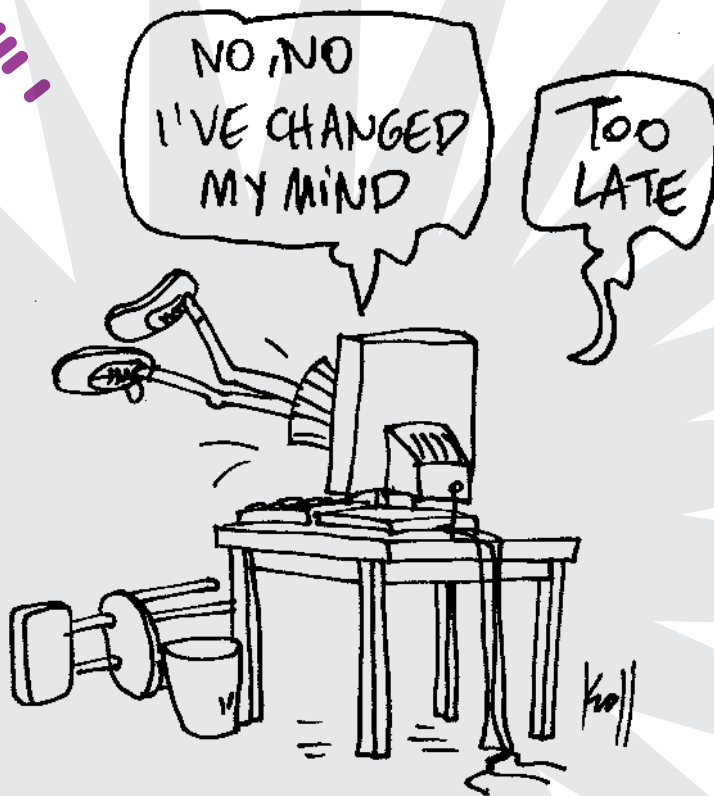
Setting the standard

The new EU laws set high standards and have been written to stand the test of time. They're safe, simple and effective and we hope that they'll become a model for the rest of the world to follow.



What happens if your data gets lost or stolen?

At the moment, if your data is lost or stolen, it may take some time for you to find out. In future if this happens, and the consequences are expected to be serious, then both you and your country's Data Protection Authority will have to be told as soon as possible.



And finally

The new EU laws will put you in control of the information about yourself that you share online.

They'll give you the right to know who's using your data and why and to know if the security of your data is at risk. And, of course, they'll give you the right to be forgotten.

Find out more at <http://ec.europa.eu/justice/data-protection-reform>



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